

## Crystal Ball Events



From online seminars to live forums and annual conferences, Oracle offers a range of events to enhance your Crystal Ball knowledge and skills.

"I've always been impressed by your tools, but the Crystal Ball User Conference opened my eyes to new ways of leveraging my investment. The conference itself was first rate and exceeded my expectations. You've set the bar pretty high for future conferences."

**Kevin King**  
Enterprise Risk Manager  
Imperial Irrigation District

Each year, Oracle offers dozens of opportunities for you to learn about Crystal Ball risk analysis software directly from the experts. These continuing education sessions teach you to use the software wisely and allow you to interact with other professionals to build a stronger community. Innovative methods of using Crystal Ball are showcased at online seminars, forums, and user conferences that match your interests and fit your schedule.

### **Educational Web Seminars**

When you don't have much time to spare, these concise online seminars are the best way to learn about dozens of different applications. Each one-hour seminar features a professional guest speaker with a unique case study or best practice. You learn the best ways to apply stochastic methods, see innovative applications, and better understand how you can apply and benefit from Crystal Ball risk analysis software. In addition, most seminars feature models that you can download and run with your own data.

The library of Web seminars covers the following industries: aerospace, banking, corporate finance, energy, environmental, financial planning, oil and gas, and pharmaceutical. You can also choose your preferred Web seminars by application area, such as academic, business intelligence, cost estimation, design for Six Sigma, general business, risk analysis, marketing, operations research/management science, portfolio risk management, spreadsheet modeling, and supply chain.

### **Crystal Ball User Conference**

The Crystal Ball User Conference is a multi-day event where Crystal Ball users discover innovative applications, learn the latest techniques, and network with other professionals in their field. The conference features workshops hosted by risk-modeling professionals and simulation experts. Customers who use the software to run their businesses present real-world case studies that address deployment history, successful applications,

Each year, Crystal Ball delivers more than 30 Web seminars on topics ranging from Six Sigma to strategic finance models.

challenges, and lessons learned. Attendees also hear from Crystal Ball executives and preview yet-to-be-released Crystal Ball features and technology. Finally, attendees exchange solutions and network with professionals in their industry who have successfully used Crystal Ball to model and understand risk.

By attending this event, you learn the latest techniques for risk analysis, simulation, and optimization, and improve your ability to get the most out of your forecasting and analysis results.

Interested in speaking at one of our events? Contact us at [events@crystalball.com](mailto:events@crystalball.com)

### Crystal Ball Seminars and Forums

Oracle hosts half-day seminars and full-day forums for Crystal Ball customers in major cities around the world. Forums and seminars feature case study presentations led by Crystal Ball employees and risk-modeling experts. Attendees receive education on the most effective means of using the software and best practices for modeling risk. In addition, the education provided by forums and seminars can improve how you explain the models and communicate risk to others. These events also provide attendees with the opportunity to network with local professionals in their industry.

### Crystal Ball Events—A Summary

A full listing of Crystal Ball events with detailed information on dates, times, topics, and locations is available at [www.crystalball.com/events](http://www.crystalball.com/events)

- **Web seminars.** These one-hour educational Webcasts cover Crystal Ball case studies and best practices across a range of subjects, industries, and applications. These events can be viewed live or as recorded presentations. They are free of charge to attendees.
- **Academic events.** From our Web seminar series to the Half-Day on Campus program, the Crystal Ball Education Alliance provides the academic community with a variety of events throughout the year. Webcasts cover a variety of subjects, disciplines, and applications for the entire community, whereas the Half-Day on Campus program presents the unique opportunity to host a focused morning of training and presentations.
- **Crystal Ball Public Seminars.** Crystal Ball Public Seminars provide our customers with the opportunity to attend a live, half-day workshop or seminar covering a subject, industry, or application. These events are free of charge.
- **Crystal Ball User Conferences.** Crystal Ball User Conferences are multiday events where Crystal Ball users network, discover innovative applications, and learn the latest techniques. They feature case studies, best practice training sessions, and hands-on workshops.



- **Crystal Ball Forums.** Crystal Ball Forums are full-day industry- or application-specific gatherings. They feature case studies and workshops hosted by risk modeling professionals and simulation experts.

### CONTACT US

To learn more, call +1.800.289.2550 to speak to an Oracle representative or visit [crystalball.com/events](http://crystalball.com/events)

Outside North America, please call +1.303.534.1515.